

NursingNow!

Nursing Now! is a campaign to improve health globally by raising the status and profile of nursing, demonstrating what more it can achieve, and enabling nurses to maximise their contribution to achieving Universal Health Coverage.

Nurses are the health professionals closest to the community and *Nursing Now!* is campaigning for recognition of their central role in local health promotion and service delivery, greater investment in nursing, and the engagement of nurses in leadership and policy making.

Strengthening nursing will have the triple impact of improving health, promoting gender equity and contributing to economic development, as well as supporting other Sustainable Development Goals.

Nursing Now! is run in association with the International Council of Nurses and is a programme of the Burdett Trust for Nursing. It will be launched in February 2018 and run to the end of 2020, Florence Nightingale's bicentenary year.



Register for updates at www.appg-globalhealth.org.uk



Email us at info@nursingnow.global



Follow us on twitter [@nursingnow_](https://twitter.com/nursingnow_)

Key points:

- ✓ Universal Health Care (UHC) can't be delivered without strengthening nursing
- ✓ Nurses and midwives are half the professional health workforce globally and provide 90% of the hands-on care given by professionals
- ✓ They are at the heart of the healthcare team - providing training, support and supervision for community health workers and working with fellow professionals
- ✓ They are part of their local communities, provide continuity of care and have a holistic view of health - so are ideally suited for promoting good health, preventing ill-health and disease, mobilising community resources, providing and supervising primary and community services and managing chronic diseases
- ✓ Yet, nurses are systematically undervalued and under-utilised - in the sense of being unable to work to their full potential and take on extended roles. **Nurses could do more and they want to**
- ✓ A 1% increase in their effectiveness is equivalent to 200,000 more nurses - potentially serving 70 million people
- ✓ The development of nursing, and the global health workforce more generally, is an essential part of delivering UHC.